Exelon Supplier Endorsement and Brand Use Policy

Exelon and its affiliated companies value the relationship with their respective suppliers and business partners. However, as a regulated utility holding company, Exelon and its affiliates (“Exelon”) generally do not endorse suppliers or their products or services.

Accordingly, requests to use Exelon's name, trademarks, logos, or business relationship for advertising, marketing, promotional, or endorsement purposes will ordinarily be declined.

Suppliers may not, without Exelon's prior written approval:

- Use Exelon's name, trademarks, logos, or other brand elements in external materials;
- Identify Exelon as a customer in advertising, customer lists, case studies, websites, social media, press releases, award submissions, or other promotional materials; or
- State or imply that Exelon endorses, recommends, sponsors, certifies, or promotes the supplier or its products or services.

Exelon's purchase, evaluation, testing, or use of a supplier's products or services does not constitute an endorsement and may not be represented as such.

Any exception requires Exelon's prior written approval and may be subject to additional conditions or limitations. Approval for a specific use does not authorize any other use or imply broader endorsement.

This policy supplements applicable contractual requirements. Where a supplier's agreement with Exelon imposes more restrictive confidentiality, publicity, trademark, or similar requirements, the agreement controls.

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