

Early Advantage



Extra flexibility means this program is tailored for your business.

ComEd offers you earlier notice, more lead time and financial incentives when you reduce electrical use with Early Advantage.

Early Advantage is a program that offers your company substantial financial rewards for significant reductions in electricity usage during peak periods. The program was developed for customers who need advance notice or special customized terms to enact energy reduction activities, but who can reduce electric load substantially when given this advanced notice. Early Advantage is an ideal program for larger companies that require more flexibility, and can participate with a larger load reduction.

Incentives will be agreed upon based on your commitment level, duration of the event,

amount of advance notice your business requires, and frequency of load response events you participate in.

Customers not currently enrolled in a load response program can participate with a minimum commitment of one megawatt of energy reduction during each load response event. Customers currently enrolled in Rider 27 – Displacement of Self-Generation; Rider 30 – Interruptible/Load Response Service; or Rider 32 – Load Response Service Cooperative may participate with an incremental commitment of at least one megawatt per load response event.

ComEd *Smart Returns*

Part of the ComEd Solutions PortfolioSM

Early Advantage



Requirements

Participants need to commit to a minimum of one megawatt of energy reduction during each load response event. Please consult your ComEd Account Manager for details. New participants not enrolled in other load response programs are welcome.

This program is not available for energy usage-reduction efforts already committed to existing ComEd programs such as Rider 27, Rider 30 or Rider 32. However, customers currently enrolled in Rider 27, Rider 30 or Rider 32 may participate with an incremental commitment of one megawatt per load response event.

Payment Amount

Incentive payments will be based upon the negotiated commitment level and specific customer requirements. Payments will be made in a lump sum at the end of each calendar year. For electricity reduced during each load response event, participants can receive fixed or indexed energy payments.

Advance Notice

ComEd will tailor a program to fit your business. The amount of notice you will receive will be based upon your business' requirements.

Frequency

ComEd will tailor a program to fit your business. The number of times you participate will be based upon this agreement. If you can participate more frequently, you can earn greater incentives.

Duration

ComEd will tailor a program to fit your business. The duration of energy reduction will be based upon this agreement. If you can participate for longer periods of time, you can earn greater incentives. In general, participants will be asked to reduce energy use for no less than two hours, and no more than seven hours.

Penalties

Agreements can be structured with or without penalties.

See your ComEd Account Manager for more details or call 1-877-4-ComEd-1 (1-877-426-6331).

This information on ComEd's load response program is intended strictly to provide information on this program and is not a solicitation for any of ComEd's retail electric supply tariffs or services.

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